





IRISH CATTLE BREEDING FEDERATION

Ireland's Integrated Database

- National ID is the "cornerstone"

MARTIN BURKE

ICBF Breeding Information Services Manager 2001-2012





Ireland's Cattle Industry

- 1.2 million Dairy cows
 - √ 95% Ho/Fr with small levels
 of crossbreeding
 - ✓ Seasonal calving (90% calve in spring turnout to grass)
 - ✓ A+B-C system of milk payments
 - Fertility is essential
 - ✓ Quotas lifted Apr 2015
 - ✓ DAF 'Harvest 2020' +50% output

Ireland's Cattle Industry

- 0.9 million Suckler cows
 - Many small herds (<10 cows) and few large herds
 - Calves:
 - 22% replacements
 - 16% live exports to mostly EU countries
 - 62% slaughtered in Ireland mostly for export as cuts
 - Margins less

Background to ICBF

 Cattle breeding - previous responsibility of DAF

- 1997 Ernst & Young report (commissioned by DAF) identified the need to establish an authority that would "co-ordinate cattle breeding" in Ireland
- The establishment of Irish Cattle Breeding Federation (ICBF) 1998.

ICBF Structure

- ICBF is owned by four organisations
 - > Al
 - > Milk recording
 - > Herdbooks
 - > Farmer organisations
 - + DAF rep on Board

· Board made up of representatives from these organisations- Board dictate ICBF policy

ICDE to assess of and asset all all the Comments

MEMBERS AND BOARD OF ICBF

Angus 13 Aubrac 14

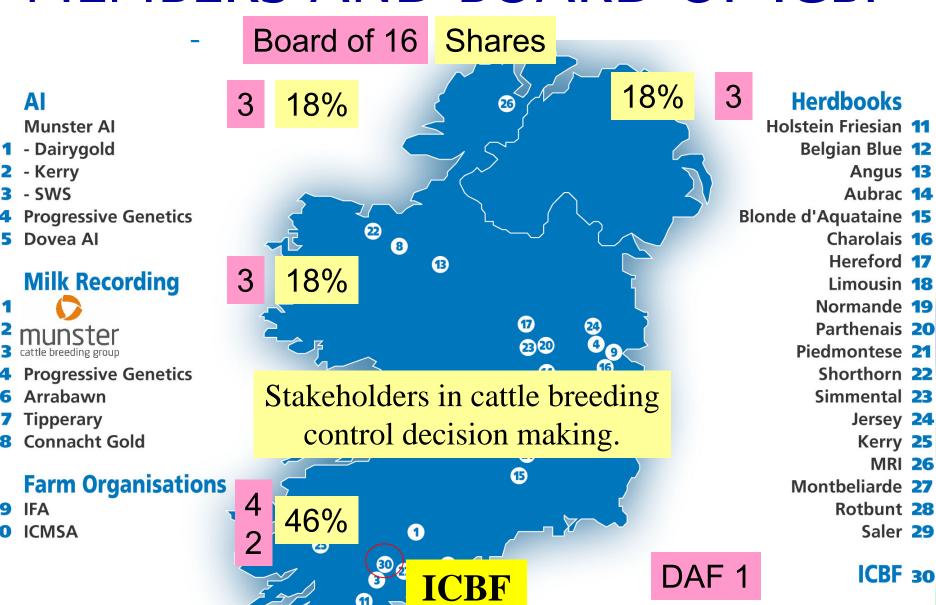
Jersey 24

Kerry 25 **MRI 26**

Rotbunt 28

Saler 29

ICBF 30



Data & Information Sharing Agreement

- · Contributors retain ownership
- Farm data through "Animal Events"
- Electronic sharing of data collected
- Data for research
- Integrated genetic evaluations
- Herd owner controls access NB!
- Information for service providers
- · HerdPlus® information of herd owner on web
- User-pays & full cost recovery

Irish Cattle Breeding Federation Society Limited (ICBF)

- Commenced operations in 1998
- Joined ICAR 1998
- Current structure in 2000
- Mission: achieving the greatest possible genetic improvement in the national cattle herd - Dairy and Beef

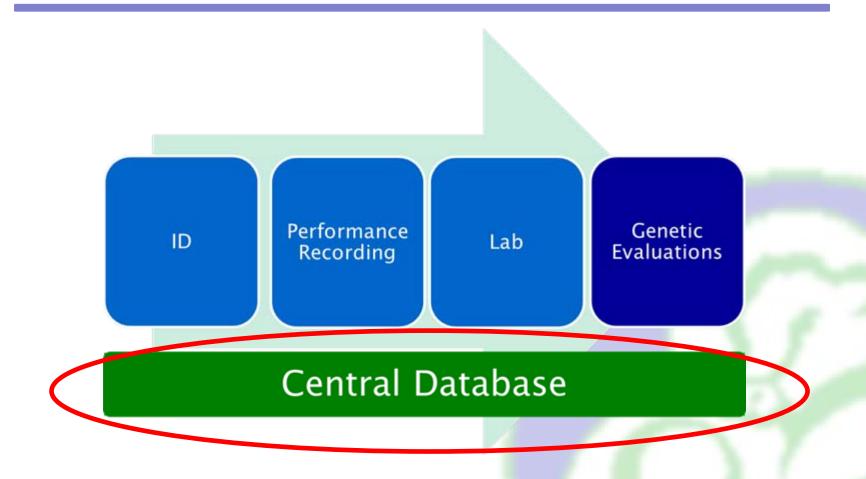
Needed a Roadmap?.....ICAR has template



Before you head out on the journey...
....ICAR has the map & built the road....

International Committee for Animal Recording (ICAR)

ICAR Building Blocks......



What is traceability?



ISO 8402:1994

• Traceability is the ability to trace the history, application or location of an entity by means of recorded information

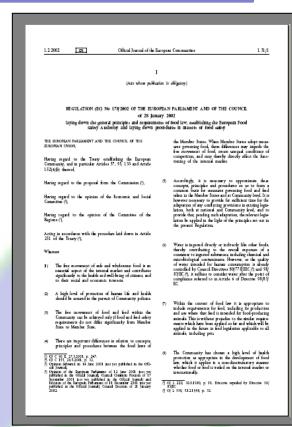
■ What is traceability? Regulation (EC) No 178/2002

Traceability means the ability to trace and follow:

- a food,
- a feed,
- a food-producing animal or
- a substance intended to be, or expected
 to be incorporated into a food or feed,

through all stages of:

- production,
- processing or
- distribution.



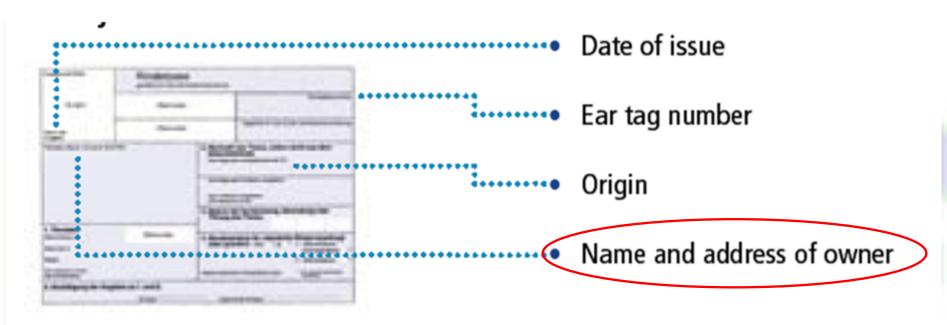
Live animals:

Bovine have to carry ear tags:



► Live animals:

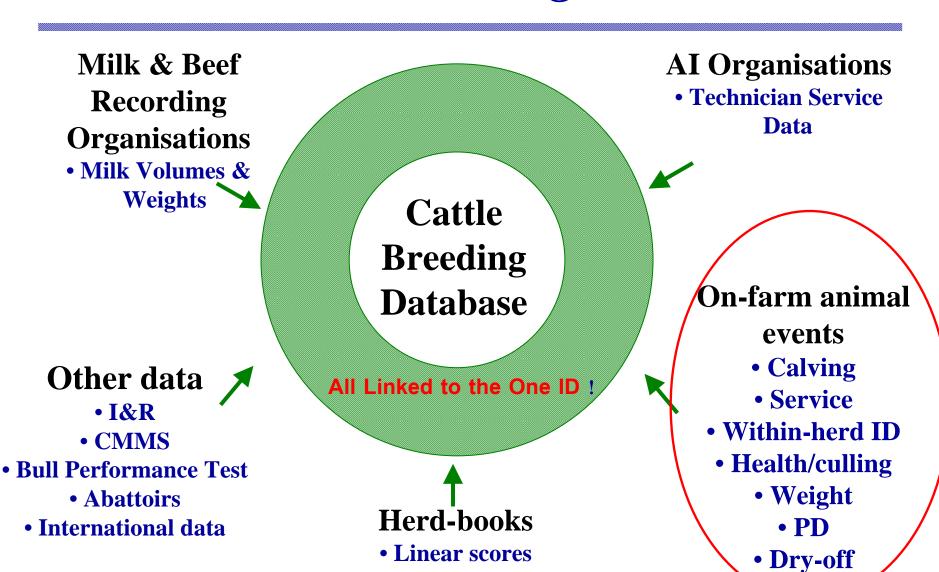
Bovine have a passport:



Animal identification and Traceability

- The final test of the effectiveness of a traceability system depends very much on the performance of the database
- A database should ensure a real time bovine-tracking -system
- This effectiveness will depend on how often and how quick the database is "fed"

The Cattle Breeding Database



Weight records

Cattle Breeding - Farm Events Required?

Phase 1. ID & ancestry data

- > Calf ID, Dam ID, DOB
- > Sire ID

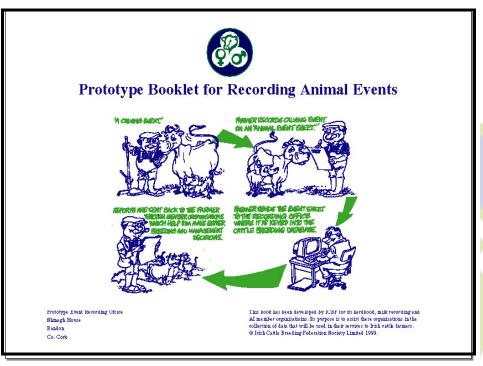
Phase 2. Performance records

- > Calving performance
- ➤ Milk weights/volumes, constituents
- > Beef weights/carcass values
- > Linear scores
- > Fertility data

Animal Events - One ID - One Stop Shop

Objective - one step

- 1. Remove duplication
 - i. Calf Reg card
 - ii. Pedigree birth card
 - iii. AI calving survey
 - iv. MR enrolment



2. Better information for farmers

- Milk recording/breeding records service
- Genetic evaluation (international)
 Interbull/ICAR

Data Recording

Data is the lifeblood of ICBF.

- Think of the ICBF database as a huge jigsaw puzzle.
- The more pieces of the "puzzle" we have (data), the more complete the "picture" (genetic indexes) will be.
- Recording sires, calving ease, liveweights, inseminations etc. all feed into genetic evaluations.
- How we collect data must be streamlined and "farmer efficient"....



Technologies for data collection

- Hand held technologies...
 - Milk recording (electronic meters)

All made much easier by having an integrated database





reeds)









Milk Recording Electronic DIY sustained recording uptake 2014?



9 Milk Recording

| National Milk Recording Statistics - Herds, Cows & EDIY 19/12/14 | | | | | | | | | | |
|--|-----------------------------------|-------|-----------------|--|-------------------------------------|----------------|--|--|--|--|
| Milk Recording Organisation | Total Herds Recorded YTD 19/12/14 | | % Herds EDIY | Total No. Cows Recorded YTD 19/12/14 | No. EDIY Cows YTD 19/12/14 | % Cows EDIY | | | | |
| Munster | 3,910 | 1,174 | 30% | 337,863 | 107,185 | 32% | | | | |
| Progressive | 2,525 | 1,102 | 44% | 247,738 | 107,363 | 43% | | | | |
| Tipperary | 117 | 46 | 39% | 10,411 | 4,133 | 40% | | | | |
| Total | 6,552 | 2,322 | 35% | 596,012 | 218,681 | 37% | | | | |

From 381,425 cows in '04 to 596,012 cows recorded in '14

A.I. Handheld

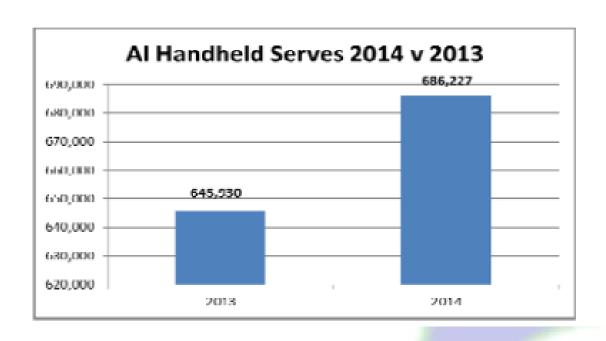
- AI handheld technology
 - Linked directly to database (GPRS).
 - All cows on hand-held.
 - Docket printed on-farm.
 - 240 now in operation (90%)
- Major benefits.
 - Inbreeding & lethal gene check.
 - Farmer support;
 - · Sire Advice.
 - Fertility management
 - Al Company support;
 - · Fertility management.
 - Semen invoicing & stock control





Impact of A.I. Handheld sustained into 2014 for number serves database?





No. of Al serves hitting database Doubled from 305k in '05 to 686K in '14

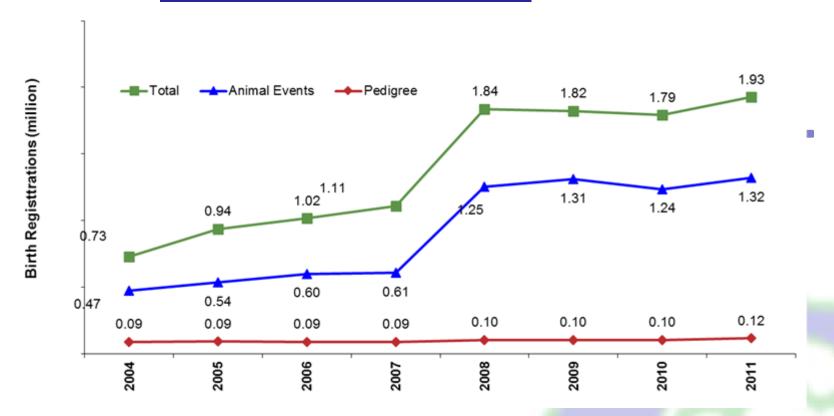
Irelands Beef Breeding Information Service for Farmers - Beef HerdPlus®







Beef Data Bank



- Vast majority of beef data in the ICBF database originates from commercial herds.
- All Pedigree Beef Breed Societies use the ICBF Herdbook Program – Taurus (28k registrations/14 breeds).

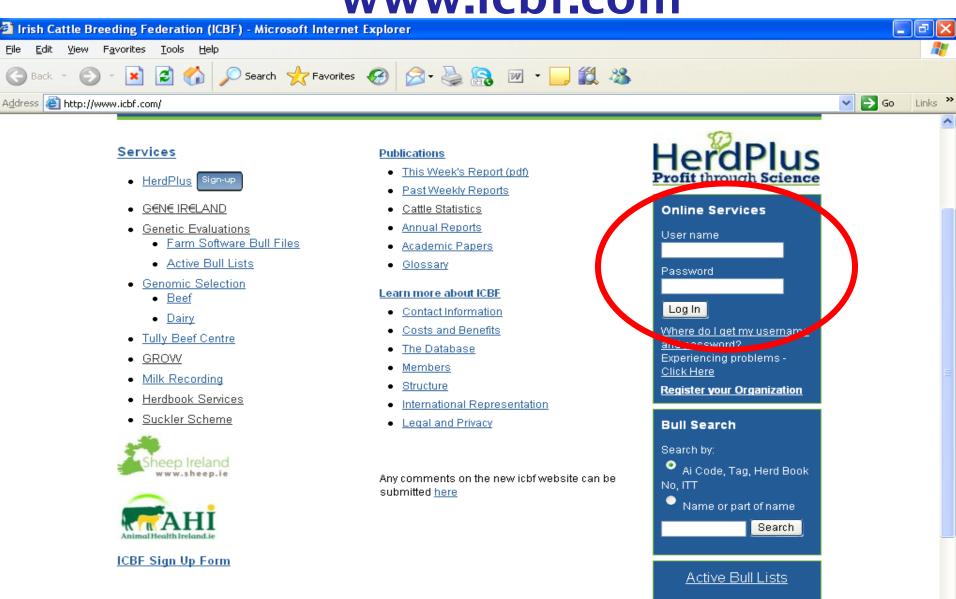
HerdPlus® Beef Overview

- HerdPlus is a Beef Breeding Information Service.
- Located at the centre of the ICBF Database.
- Farmers record information on their animals once

But.....

- Lots of other pieces of information are recorded on the same animals over their lifetime.
- HerdPlus Service pulls <u>ALL</u> of this information together.

www.icbf.com



Internet



Farmer HerdPlus® Products









€URO-STAR REPORT



€URO-STAR CATALOGUE





NITRATES REPORT

SLAUGHTER REPORT



SUCKLER COW REPORT



DIRECT HELPLINE TO ICBF STAFF



Herd Management Tools For Increasing Profit



Suckler Cow €URO-STAR REPORT



•Suckler Herd: Mixture of homebred & bought in Females...

Use AI or a Pedigree Bull...

But

- What are the genetic strengths/weaknesses of your Herd / Stockbull?
- •What is the Milk & Fertility potential of your bought replacements?



€URO-STAR REPORT Replacements

- 1. How she looks.?
- Farmer's own opinion



Also need objective info. i.e.

- 2. What her Genetic Potential is.
- ICBF has a system in place to:
- Identify Good & Bad Cows in your herd.
- Based on how much profit she has made for you CCCCCCC



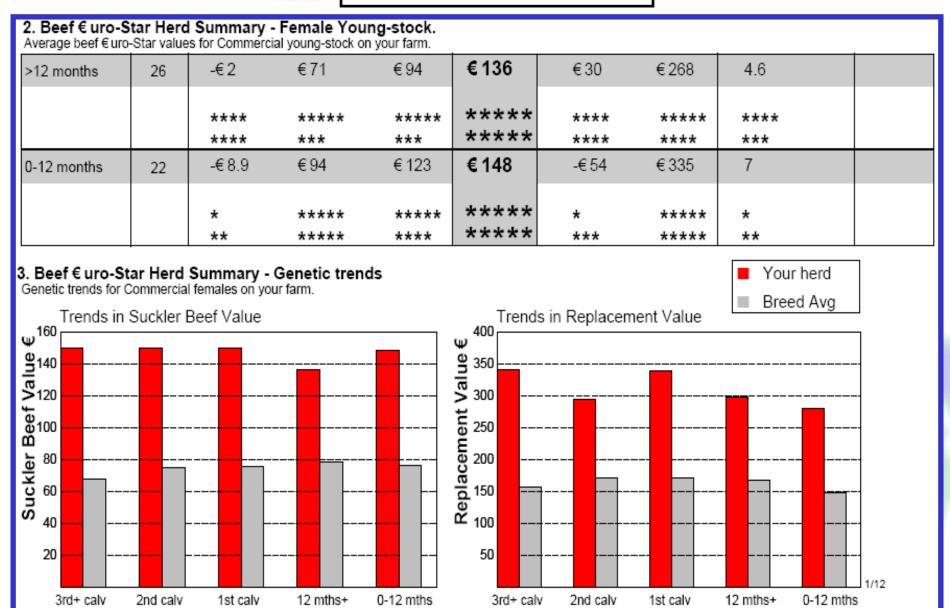


| | | | | | | | | _ | | | | | | | _ | | |
|------------------------------|--------------------------|-------------------|---------------------|------------------------|-------------------|------------|---------|-------------|---------------|------------------|--------------------|-------------------|------------|----------|---------|------|-------------|
| | | | | | Ancestry Details | | | | | €uro-Star Index | | | | | | | |
| Jumb | o: 5 | 00 | | | Sire's Sire | 879 | JUUSS8. | Z | | | Within Bre | $\overline{}$ | | | | | cross Breed |
| Official Tag: IE211063470565 | | | | JIIE'S SIII | FIDE | FIDELE | | | | *** | r★ Suc | kler Beef | Value | €166 4 | 3% ★ | *** | |
| Anima | al Name: | | | | Simila Day | 5687000466 | | | | Beef Value | | | | | | | |
| L. | | | | | Sire's Dar | n cor | COLOMBE | | | | ★★★ Calving Traits | | , | €-1 3 | 5% ★ | *** | |
| Date o | of Birth: 20 | 0/02/2001 | | | НТА | | | | | $\overline{}$ | **** | - M- | anling Exp | | €90 5 | 0% 🔸 | ** |
| Breed | i: Li | M (71.88%), UN (2 | 28.13%) | Sire: | | | | | | | | | | | | ^ | |
| | | | | HORTENS | | | | | | *** | ★★★ Beef Carcass | | | | | * | |
| Herdb | | | | Dam: | WPA2037 | 28 | | | | | | | | ment Val | | | |
| Scored: | | | | | | | | | | *** | ★ Mill | & Fertility | / | €126 2 | 4% ★ | *** | |
| Weighed: 22/11/2001 | | | | Dam's Sire | 20 | | | | | *** | r ★ Cal | f Quality | | €281 5 | 2% ★ | ** | |
| BLUP | Index | | | | | | | | | | Other Key Traits | | | | | | |
| MU | SCLE | SKELETAL | DOCILITY | | Dam's Dar | n: | | | | | | | | | | | |
| | | | | | | | | | | Γ | | | | | | | |
| | · | Calving | & Fertility | Perforn | nance | | | | | | Veanlin | g & C | arcass | Perfor | manc | e | |
| | | | | | | | | | A | R | |) | | beech | | | |
| | | | | | | | | | 1867 | | - | 15 | | 奥 | | 7 | |
| | Calvina | T | Calvina | C-biin | C4 | | Sire | | Wainba | C4b | Lain | Hind | Calf | | Age at | | |
| | Calving Date | Tag Number | Calving (Survey | caiving Interval Se | Current Status | Sire | Breed | Age days | Weight Kgs | Growth Kg/Day | | Quarter (1-15) | Quality | Docility | Slaught | | |
| | | | | | | | | | | | | | | | | | |
| | 11/02/2003 | | | M | Dead | DDI | SI | | 248 | 0.76 | | | | | 25 | R3 | 336 |
| | 05/03/2004 | | | 387 M | Dead | 0011Y | | | 306 | 1.1 | | | | | 24 | U4L | 438 |
| | 20/02/2005 | | | 351 M | Dead | 90346 | | | 300 | 0.99 | | | | | 24 | U3 | 409 |
| | 15/01/2008 22/01/2007 | | | 328 M | Dead | 90346 | | | 200 | 1.09 | | | | | 24 | U3 | 454 |
| | 27/01/2007 27/01/2008 | | | 371 F 369 M | In herd Dead | HKG | SI | | 308 183 | 0.77 | | | | | 8 | + | |
| | 17/01/2008 | | | 355 M | In herd | HKG | SI | | 103 | 0.77 | | | | | l ° | + | + |
| ′ | 1770 172008 | LZ 1 100340 137 | 2 Normal | 333 W | innerd | IING | 31 | | | | | | | | | | |

- •Report allows you make use of all available information
- Make better Breeding Decisions



€URO-STAR REPORT



Compares your Herd's Performance to National Average Figures





€URO-STAR REPORT

Suckler Beef Value (Reliability %)

| Breed | | | Beef Value | | | Replace Valu | ı |
|----------|-----|------------------------------|-------------------------------|----------------------------|------------------|---------------------------|--------------------------|
| Group | No. | Calving Traits (Rel %) | Weanling Export (Rel %) | Beef Carcass (Rel %) | $ \downarrow $ | Milk & Fert (Rel %) | Calf Value (Rel %) |
| | | Within Breed Across Breed | Within Across | Within Across | Within Across | Within Across | Within Across |
| New Bull | 1 | -€4 | € 55 | €81 | €128 | €113 | €205 |
| | | (32%) | (37%) | (35%) | (38%) | (25%) | (36%) |
| | | **** | *** | **** | **** | **** | **** |
| | | *** | * | **** | **** | *** | **** |

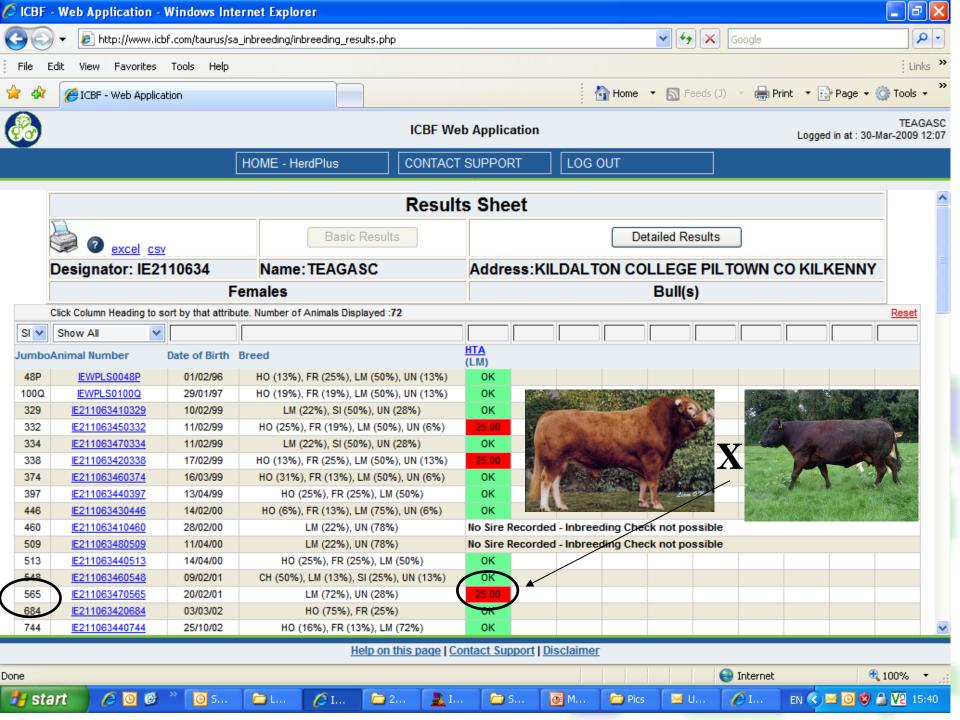
 Gives Overview of Strengths & Weaknesses of an animal and on a farm level of the Suckler Herd



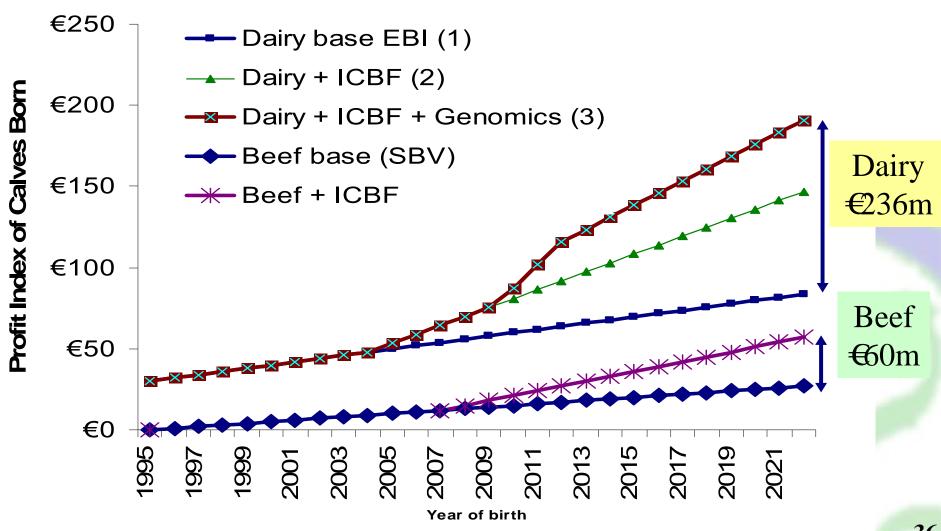
Photo Courtesy of Irish Farmers Journal

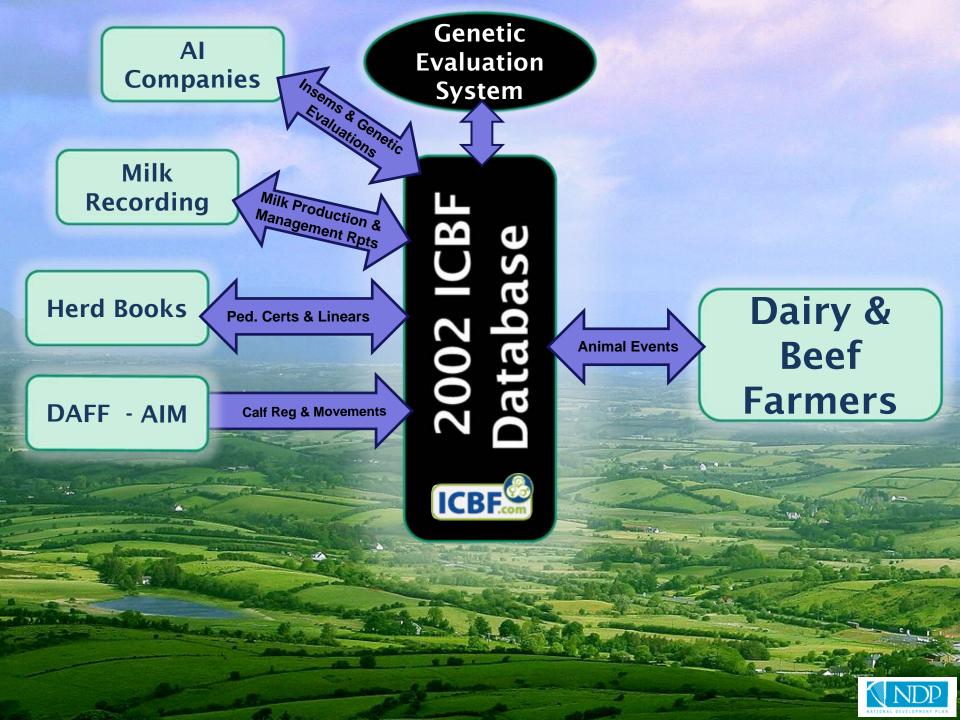
•Stockbull/Al Sire: About to purchase new Bull.....

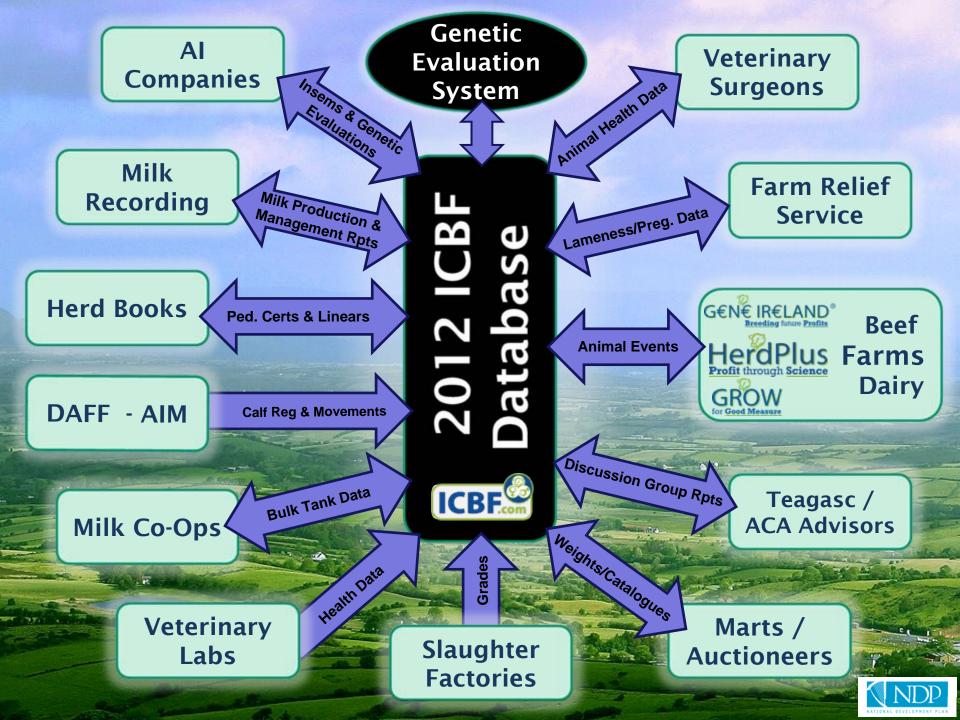
- •Is he already too closely related to cows I have at home?
- Are there daughters of this Al Sire already in my herd?



Projected Impact of ICBF on Genetic Gain of Dairy & Beef Calves Born in Ireland.







Summary

- Animal breeding is a unique and powerful tool for improving the profitability of cattle farming.
- Irish animal breeding has been transformed through a unique partnership between farmers, the breeding industry and DAF.
- The national identification and traceability system adopted by Ireland has greatly facilitated Irish cattle breeding.
- Continued investment in cattle breeding and technologies will give excellent returns.
- The model established relies heavily on international cooperation and collaboration.
- Membership and full participation in the activities of ICAR and Interbull are fundamental to the achievements in Ireland cattle breeding.

HerdPlus - Social Networks





www.facebook.com/HerdPlus



www.twitter.com/HerdPlus