



# CowCompass Profit Prognosis - better use of milk recording data

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## CowCompass for milk production

- One day calculation: evaluation of feed consumption, economy and nutrition
- Feeding optimization: Milk yield minus feed cost
- Profit prognosis: prediction for milk yield, percentage of protein and fat, somatic cell account and monthly milk revenue













- gives prognosis for every cow in milk recording
- Prognosis calculated for next 12 months
- Based on nordic test day model data

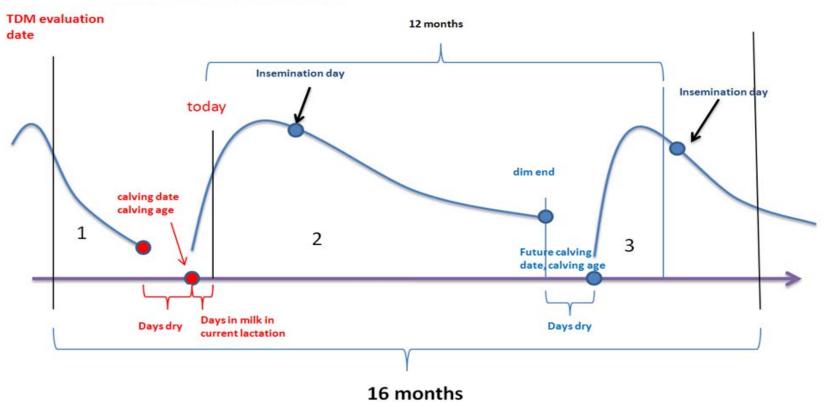


#### Predicting yields



Source: Timo Pitkänen, Agricultural Recearch Center, Finland







#### Agria CowCompass Profit Prognosis



- Netsolution that can be used by advicers and farmers
- Easy to use because almost all initial data is automatically collected from milk recording database
- User have to input planned cullings and planned purchases of animals



#### Initial data for prognosis







					) (A
	Co	ws	Heifers		
	Prev. 12 m	17.04.2012 31.12.2012	Prev. 12 m	17.04.2012 31.12.2012	TIFIC
nimal places				~	
Dairy cows, head	0	120			
- in milk, head	0	100			
Heifers, head			0	103	
Bulls, head					
urchases and cullings				~	
Planned purchases, head	0	0	2	0	
Planned cullings, head	16	0	2	0	
Culling rate	30,01	28,67			
Mortality over 3 m	9,1	8,2	0	0	
Calf mortality < 3 m	6,2	7,3			
oungstock rearing				<b>~</b>	
Outsourced, % of heifers			0	0	
if outsourced, departure age m			0	0	
if outsourced, return days-to-calving			0	0	
Calves sold					
Sales age, d					
Slaughter age, m				7	
Liveweight at slaughter, kg				,	

ISO 9001

#### Youngstock rearing ERTIFIOITU GANISAATIO Milk data Milk quota, I 1114847 1114847 Dairy delivery rate 86 95 Dairy fat content 4,03 Dairy protein content 3,36 Recorded fat content 4,11 4,09 Recorded protein content 3,42 3,41 Protein price, c/decimal 0 0,65 Fat price, c/decimal 0 0,24 Seasonal price, c/l 0 9,75 Quality bonus (E), c/l 0 0 Quality bonus (I), c/l 0 -2,5 Quality bonus (II), c/l 0 -32,5Contract bonus (E), c/l 0 0 Contract bonus (I/II), c/l 0 0 Organic bonus, c/l 0 Subsidy, c/l 0 8,3 Dairy milk, c/l 0 Other milk, c/l 0 0

Fertility data

ISO 9001



## Apria Chosen anim

Chosen animal groups	s	Bulls							
Start page Save Calculate prognosis Undo Set default values Result data Printing Motes									
Planned purchases Planned cullings Milk price data Intermediate target periods Update animal status									
Show animal groups ✓ Cows ✓ Heifers									
	Co	ws	Hei	fers					
	Prev. 12 m	17.04.2012 31.12.2012	Prev. 12 m	17.04.2012 31.12.2012					
Animal places				>					
Purchases and cullings				>					
Youngstock rearing >									
Milk data	Milk data >								
Fertility data				~					
Services begun, d from calving	87	84							
Services begun, m from birth			16	16					
Service period, d	143	125	22	33					
Pregnancy probability %	35,8	38,3	41,1	39,6					
Dry period, d	78	76							



#### Prognosis



Profit prognosis, printouts	
Printing period:	since 04-2012 ▼ - until 12-2012 ▼
Print data:	Prediction period •
Animal groups & subperiods t	o print
Prognosis for cows	
✓ Production curve	
✓ Milk production, m	
Animal figures, m	
✓ Milk production, period	
✓ Animal figures, period	
O Individual prognosis for cov	rs
O Prognosis for heifers	
Notes	
	10

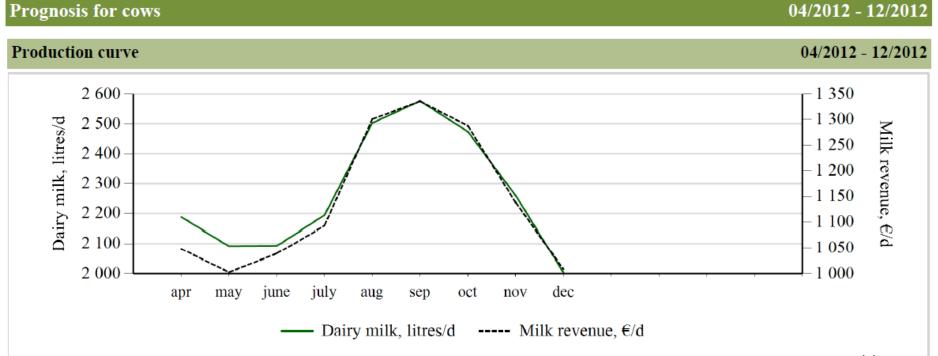




#### a Production curve

**Prognosis** 

Chosen animal groups Cows





## Milk production and animal figures



Milk production,	m									04/2012 - 12
	apr	may	june	july	aug	sep	oct	nov	dec	
kg/cow-in-milk/d	28,6	27,4	28,4	26,5	27,2	28,0	28,0	28,9	29,8	
Dairy milk 1/d	2 188	2 092	2 093	2 194	2 503	2 577	2 474	2 260	2 004	
Fat %	4,21	4,19	4,15	4,15	4,16	4,10	4,13	4,20	4,21	
Protein %	3,38	3,39	3,36	3,39	3,41	3,41	3,43	3,45	3,45	
Dairy milk, 1/m	30 632	64 854	62 802	68 012	77 588	77 315	76 697	67 802	62 112	
Milk price, c/l	47,90	47,92	49,63	49,83	51,98	51,84	52,04	50,34	50,36	
Milk revenues, €/m	14 673	31 078	31 169	33 890	40 330	40 080	39 913	34 132	31 280	

Animal figures, m									
	apr	may	june	july	aug	sep	oct	nov	dec
Cows at the end of month	101	110	113	119	113	107	99	97	96
- in milk, head	83	83	80	90	100	100	96	85	73
Calvings	1	16	7	19	25	6	6	3	
- 1st lactation	1	9	3	9	6	3	2		
Purchases									
Cullings	3			1	14	7	7	1	1
Dead				2			4		



## Agria

## Milk production and animal figures/period

Chosen animal	groups	Cows
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Milk production, period	04/2012 - 12/2012				
	Act. 12 m	Progn. 9 m			
Avg yield kg	8 628	6 065			
Fat %	4,11	4,16			
Fat yield, kg	355	253			
Protein %	3,42	3,41			
Protein yield, kg	295	207			
ECM yield, kg	8 751	6 188			
Dairy milk, I	694 904	587 814			
Dairy delivery rate	86	95			
Milk price, c/l		50,45			
Milk revenue, €		296 545			
Milk revenue, €		296			

Animal figures, period	04/2012 - 12/2012				
	Act. 12 m	Progn. 9 m			
Avg cow number	96	105			
Calvings	110	83			
- 1st lactation	43	33			
Purchases					
Cullings	16	34			
Dead	1	6			
Renewal rate	45	31			



### Agria Better use of milk recording data



- For budgeting
- For investment planning
- For culling decisions
- For animal selling and purchase
- Effective use of milking robot



#### Thank you very much!

