Abstract by Edmond Harty - Dairymaster MooMonitor - The app for heat detection and results of on-farm studies

Artificial insemination has given dairy and beef farmers across the world an economic, safe and flexible method of breeding their herd using superior genetics. However heat detection continues to be a challenge. Seeing a way to resolve this issue Dairymaster designed a heat detection that could give dairy and beef farmers more confidence and better judgement in knowing when to A.I. their cows.