## Abstract by Bert Ipema - Towards an open development environment for recording and analysis of dairy farm data

A description of the current "in field" situation regarding information exchange in the dairy farming sector will be presented. Based on an analysis carried out in the EU-funded project 'agriXchange' current developments and issues will be discussed in relation to intra (on farm) and inter chain interactions. Organizing information sharing will be a main issue in this context. This is a complex issue because many aspects and dimensions play a role. In this respect lack of standardization of information systems is largely responsible for inefficient use and exchange of the recorded data. As a big challenge for the future the adoption of new technology by means of open innovations is also mentioned.