# **Australian Dairy Herd Improvement Scheme**

New services to support uptake of breeding value results

Daniel Abernethy
Michelle Axford



#### **National Statistics**

■ Total Dairy Farms 7,924 (48% herd recorded)

■ Total Dairy Cows 1.7 million (46% herd recorded)

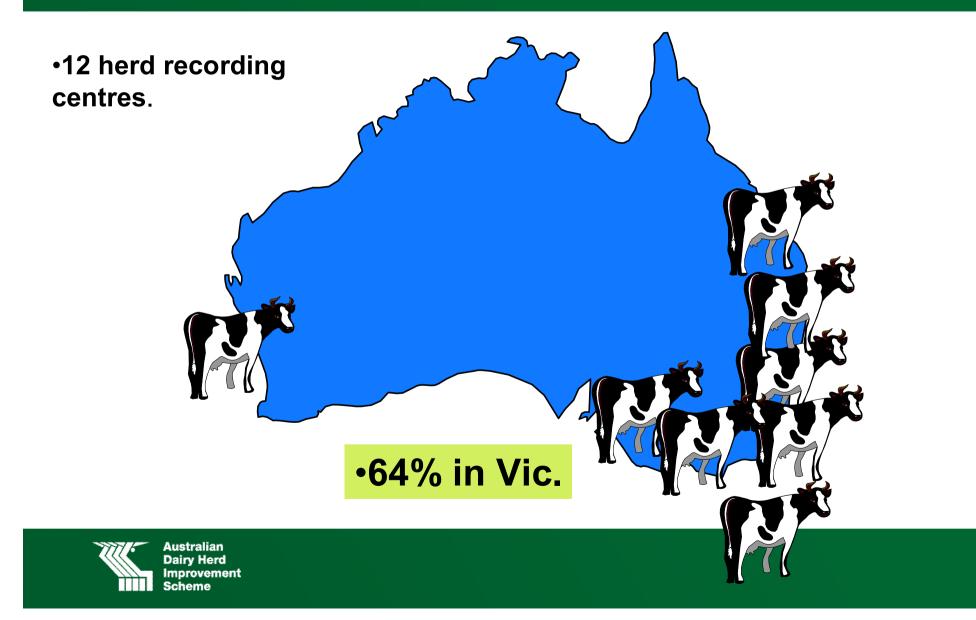
Average Herd Size: 202 cows

(Source: Dairy Australia, 2009 and ADHIS, 2009)





## **Distribution of dairies**



#### **ADHIS**

## Australian Dairy Herd Improvement Scheme is

- Australia's independent genetic evaluation service.
- An initiative of the Australian Dairy Farmers (ADF) subsidiary company
- Funded support from Dairy Australia (dairyfarmer levies)
- A member of Interbull since 1997



#### **ADHIS' Vision & Mission**

#### **Our Vision**

 All dairy farmers understanding and using Australian Breeding Values (ABVs) to drive their genetic gain.

## **Our Mission (Our Purpose)**

 To maximise the opportunity for Australian dairy farmers to profit through independent world leading dairy genetic improvement services.

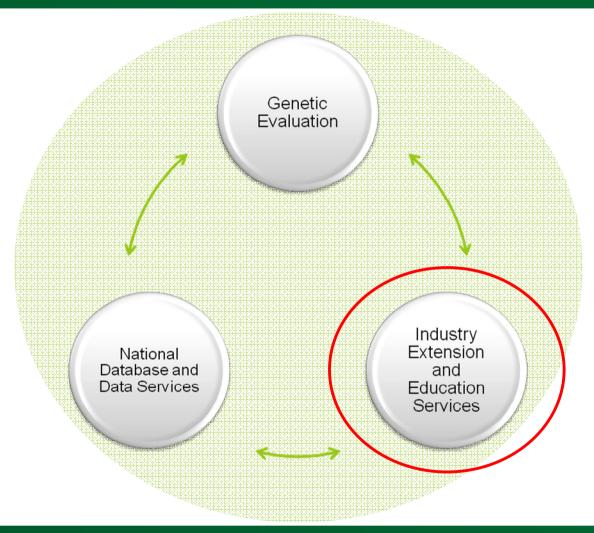


#### **Social Research**

- Paine and Alexander (2008) analysed farmer decision making for genetic selection using focus groups and farmer survey.
  - System is based on good scientific knowledge and 'it works'.
  - Farmers are seeking a simplified ABV system.
  - Farmers are heavily reliant on advisers to make breeding decisions.
  - Hard to find independent advice.



## **ADHIS Strategic Plan**





## **Genetics Learning Package**

The goal of the Genetics Learning Package is

Australian dairy farmers have increased their rate of genetic gain for profit, based on a greater understanding and use of ABVs.

Communication, Education and Extension activities and tools



#### **Activity Areas**

Communication

Tools

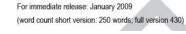
Training

New Activities



**Dairy Herd** 

Improvement Scheme



(the Australian Dairy Herd Improvement Scheme)





#### Genemail

- Electronic newsletter
  - ADHIS issues, updates
- Quick information on topics of interest
- Subscribe by registering on ADHIS website

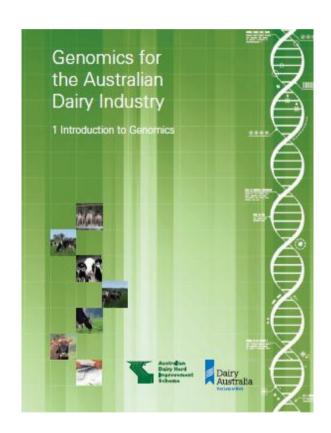
 Published monthly since November '08





#### **Genomics communication**

- Genomics brochures
  - 1. Introduction to Genomics
  - 2. Publication of genomic breeding values
  - 3. Implementation
- Australian dairyfarmer article featuring farmer articles





#### **Other Communication Activities**



## Better genes means more money

REVOR and Tracy Henry have always said that breeding cows with better genetics is a profitable strategy. Throughout the years their selection decisions have been focused on breeding cows with high genetic merit, with their herd now ranked 11th in the country based on its Australian Selection Index (ASI).

The Henrys milk a 500-cow, split-calving herd on their property, Wilara, in Victoria's Macalister Irrigation District.

As chairman of the nearby Macalister Demonstration Farm (MDF), Mr Henry was particularly interested in the results from a recent analysis of MDF herd records, which looked at the link between genetics and profit.

Cows in the MDF herd were grouped according to their genetic merit based on their individual ASI.

An analysis of production records for four lactations showed

An analysis of production records for four lactations showed that cows in the high genetic merit group generated about \$310\* more income per lactation than those in the lower genetic merit group. They also milked 704 days (about two lactations) longer in their lifetime.

Mr Henry said he was not surprised by the results, but he was encouraged to hear that they confirmed that the breading strategy





























#### Welcome to the Australian Dairy Herd Improvement Scheme

The dairy industry's independent genetic evaluation service.

#### News

Updates to 2005 ABVs

Daniel Abernethy - 9 June 2008

In 2005 a number of improvements to the ABV system have been implemented. They include the rolling of the base for all ABVs, improvement to the calvi

Vision 2004 Conference

Daniel Abernethy - 9 June 2008

On Wednesday 4th August ADHIS held its 'Vision 2004' Conference. Participants from every aspect of the dairy industry were represented. To view/down!

Selecting bulls the easy way

Michelle Axford - 16 July 2009

Finding the best bulls available for your breeding program is easier than ever with the release of the web-based Selectabull tool on the ADHIS websit...

#### **Events**

Release of Daughter Progress Reports and Provisional Breeding Values

Judith Schweitzer - 16 December 2009

Release of Daughter Progress Reports and Provisional Breeding Values...

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#### Display a Bull



#### Selectabull





ADHIS is an Australian Dairy Farmers initiative that receives the majority of its funding from Dairy Australia through the Dairy Service Levy.

#### Selectabull





Welcome to Selectabull

Genetics is an important contributor to farm profit. Make genetic improvement work for you by using Selectabull to build your breeding objective and simplify bull selection.

#### What is ADHIS?



The Australian Dairy Herd Improvement Scheme (ADHIS) owns and manages Australia's national independent dairy genetic evaluation database on behalf of dairyfarmers.

Find out more

#### How can Selectabull Help Me?



Simplify bull selection with Selectabull. This tool helps farmers build a breeding objective that suits individual conditions and find bulls that are likely to achieve the objective. You can print, save and export your search results.



#### Breeding for Success



The genetic merit of a herd is a permanent resource that compounds year on year, regardless of what the season brings.

......

Find out more

**Breeding Objective** 

**Quick Search** 

Comprehensive Search

Results

**User Details** 



**EMA DS Test** 

Eye Media Australia Pty Ltd Camberwell, Vic



#### Comprehensive Search

This search function allows you to build a customised index which meets the needs of your farm.

Select your priority traits by ticking the box beside each trait name. Then, decide how important the trait is to you on a scale of -10 to +10. More than 0 means more of a trait (ie taller stature). Less than 0 means less of a trait (ie shorter stature).



If you want to review your breeding objective or move to the quick search, simply select from the menu on the left of the screen.

Prepared by: Eye Media Australia Pty Ltd

Breeding Objective: Breeding Objective #1

Last Updated: Tuesday 21st of April 2009 08:40:16 AM

Australian Breeding V	/alues (ABV)						
Production							
✓ ASI	() (5.000)	☐ Milk L	(i)	Protein kg	(i)		
Protein %	(i)	☐ Fat kg	(i) [	☐ Fat %	(i)		
Non-Production Mana	gement						
☐ Milking Speed	(i)	☐ Temperament	(i)	Likability	(i)		
✓ Survival	(j) 5	Cell Count	(i)	Liveweight	(i)		
☑ Daughter Fertility	(i) 5	Calving Ease	(i) (				
Non-Production Type							
✓ Overall Type	10.000	☐ Mamm System	(i)	Stature	(i)		
Udder Texture	(i)	☐ Bone Quality	(i)	☐ Angularity	(i)		

**Breeding Objective** 

Quick Search

Comprehensive Search

Results

Home

**User Details** 



**EMA DS Test** 

Eye Media Australia Pty Ltd Camberwell, Vic

#### Search Results

Your search criteria have produced the following bull list. Different report styles are available by clicking the tabs along the top of the list.



Now it's time to speak to your local semen supplier to finalise your selections from this short list.

Prepared by: Eye Media Australia Pty Ltd
Breeding Objective: Breeding Objective #1

Last Updated: Tuesday 21st of April 2009 08:40:16 AM

Results Listing		Bull ID	ABV Summary	ABV All Traits
Bull ID	Bull Name	Bull Owner Code		₽
JACKAROO	KIRK ANDREWS TALENTED JACKSON	ABS		-
ORANA	BUSHLEA WAVES FABULON	GAC		
HOGOLDWYN	BRAEDALE GOLDWYN	SEM		
YUKON	CARENDA YUKON	GAC		
GOLDSMITH	TOPSPEED H POTTER	GAC		
WILLCOY	MANNA FARM DECOY	GAC		
DONANTE	HILL VALLEY DON ANDANTE ET	GAC		
INFORMER	HILL VALLEY BASAR ACME	GAC		
MYLUCK	JOAX MYLUCK	ABS		
ЈОСКО	JOCKO BESN	AGR		
SOLVIT	KIRK ANDREWS FORCEFUL	GAC		

Breeding Objective

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#### **Genetics = Profit DVD**

- DVD resource that strengthens the link between genetics and profit
- Move benefits of genetics from the theoretical to the concrete. What is the real benefit of genetics on my farm (or my client's farm)?
- Based on interviews with key advocates

 Distribution initially targeted to non-herd improvement service providers







#### Herd '09 Conference

- In conjunction with NHIA and Holstein Australia, ADHIS is a partner in Herd '09
  - An environment for active stakeholder interaction
  - Professional development and networking

- Update with latest information, including genomics
- 180 attendees representing AB companies, resellers, researchers, extension and education staff, farmers





#### **Technotes and Factsheets**

- Technotes targeted at breeding adviser group
- Factsheets targeted at farmers



#### Technote Latest Topics

- Production Index (PI)
- Breeding for Survival (Longevity)
- APR Updated Formula

#### Factsheet Latest Topics

- Develop a Breeding Objective
- Develop a Breeding Plan





## **Planned Training Opportunities**

#### Breeding Advisor Training

Supporting clients in developing a breeding objective and use ABVs to find bulls to meet objective?

# Selectabull workshops (DEC)

Half day 'in practice' workshop Supports Selectabull

Develop breeding objective in the context of the farm management environment.

Focus on the practice of bull selection.

## Manage Dairy Breeding (NCDEA)

Competency based training and assessment program

Develop
understanding of
genetic principles.
Apply in the
development and
implementation of a
breeding objective &
plan

## Student Training (NCDEA)

Competency based training and assessment program

First introduction to dairy cattle breeding

Provide training tools on ADHIS website

Accompanying training and assessment program offered through NCDEA





## **Top Bull Lists**

- Focuses attention on the top group of bulls
- Re-ranks top bulls by common breeding objectives
  - Type
  - Production
  - Survival (Longevity)
  - Mastitis Resistance





#### **Good Bull Guide**

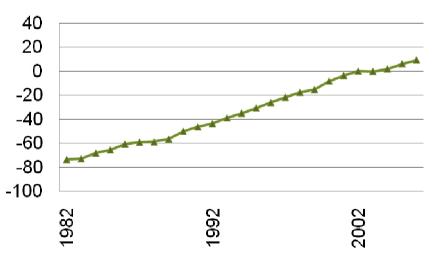
- Define "top" group of bulls
- Re-rank this list (top bull list) by common breeding objectives
  - Type
  - Production
  - Survival (Longevity)
  - Mastitis Resistance
  - **????**

"Pick from the Guide"



## **Tracking Genetic Gain – Farmer Tool**

- Tracking national population
- Bringing it back to the Farm
  - Genetic Gain at farm level
  - Comparison to national trend
  - Review of sires used
  - 'Benchmarking'



#### Fertility Focus 00/01: Seasonal Report date: 20/06/01 654321 Herd ID: Trevor & Yvonne Jones FERTILITY **FOCUS** No of cows included: Back Bourke Road The Sticks These cows calved between: 27/06/00 and 02/01/01 Version 2.E 9873 Mating start & stop date: 04/11/00 - 05/04/01 (estimated from Al or rectal pregnancy test data) Planned start of calving: 13/08/01 Overall herd reproductive performance 6-week in-calf rate Not-in-calf rate Percentage of cows pregnant in the first 6 weeks of mating Percentage of cows not pregnant after 22 weeks of mating 61% (59-64%) 14% (13-16%) Your herd Your herd 444 Aim above 71% Aim below % of herd in calf after: 12 weeks of mating 3 weeks 6 weeks 9 weeks Top result Average Below average Drivers of the 6-week in-calf rate 3-week submission rate Non-return rate Conception rate % of cows that were inseminated in the first 3 % of inseminations that were not followed by a % of inseminations that resulted in a confirmed weeks of mating return to heat pregnancy 77% 52% Your herd Your herd Your herd 会会会 444 86% 53% Aim above Aim above Aim above

#### Mastitis Focus Report

MACALISTER RESEARCH FARM PO BOX 87

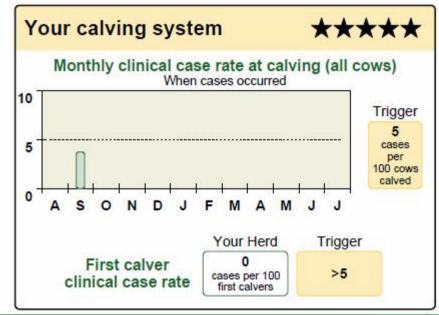
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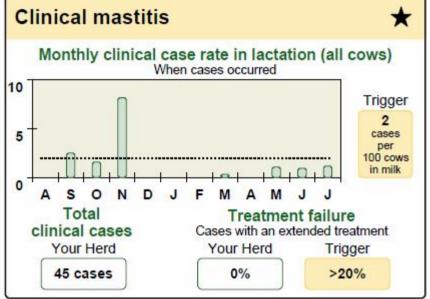


Report period:	01.08.08 - 30.07.09
Total calvings:	291
Herd test cell count:	216
Herd ID:	703293
Printed:	30.07.2009

#### YOUR HERD ANNUAL PERFORMANCE SUMMARY Clinical Case Rates **New Infection Rate Herd Milk Cell Counts** Calving Subclinical & Clinical Average cell count at the Lactation 4 most recent tests Your Herd Your Herd cases per 100 cases per 100 cows cases per 100 cows 07 05 09 216 cows calved in milk per month in milk per month 09.03.09 136 06 01 09 173 Trigger >5 >2 Trigger >5 12.12.08 165

#### **KEY MANAGEMENT AREAS IN FOCUS**







#### **Genetics Focus Report**

MACALISTER RESEARCH FARM PO BOX 87

MAFFRA, 3860

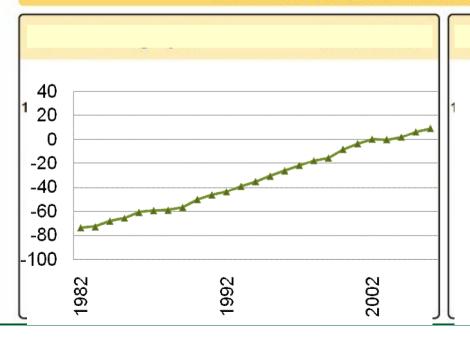


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#### YOUR HERD ANNUAL PERFORMANCE SUMMARY

**Breeding Objective** 

#### **KEY MANAGEMENT AREAS IN FOCUS**



	No. of bulls
Bulls used in Good Bulls Guide	8
Bulls used not in Good Bulls Guide	2
Progeny Test Bulls used	4

## **Industry Partners**









## The challenge is still ahead

# Questions

