ICAR 2008
Manufacturers' Showcase

Purpose of this Showcase

- Increase the interface between all disciplines within ICAR and Manufacturers
- To recognise the mutual and individual challenges which we face within agriculture
- To explore and to recognise the roles of new and applied technology within our sectors, the better to enable improved service and products to our farmers

Challenges with increasing importance

- Environmental issues including land use
- Declining farm numbers in developed markets
- Developing markets
- Higher expectations by all customers throughout the food-chain, allied industries and service providers

Resources are Diminishing….

Drivers **OF** Change: **Land Security**

· **Our shrinking Earth**

Year	1900	1950	1987	2005	2030	2050
hectares of land per capita...	7.91	5.15	2.60	2.02	1.69	1.63

ARUP

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Our speakers and topics:

- Alon Arazi (D.V.M). , Afimilk: "Management of individual cows in large herds – a challenge to Modern dairy farming"

- Christoph Schildmann, Caisley: Tissue sampling, identification and handling

- Fernando Azeris, DeLaval:DelPro – Herd Management and Automation for Stanchion Barns

- Mikko Koskinen, Finnzymes

- Steen Kold-Christensen, Foss