



ICAR Business Plan 2020 – Project Delivery

Project Delivery for ICAR Members

To make ICAR more responsive and up to the required speed of commerce, we need to provide an infrastructure that enables us to identify and fast track key projects and outcomes that are relevant to our members.

In 2018, ICAR has currently two types of Membership;

Full Members¹

Associate Members²

Table 1. ICAR Membership Profile 2018.

Member type	No. Members	Contribution structure	Annual Income
Full Member	80	Annual Contribution is based on numbers of animals in the activities / areas of Animal Identification, Recording and Genetic Evaluation	€292,800
Associate Member	30	€1,000 Flat Fee	€30,000

To resource a Project Delivery Infrastructure for 2020 and beyond it is envisaged to introduce two new levels of membership;

Partner Members³

Partner Associates⁴

Table 2. ICAR Membership Profile 2020.

Member type	Estimated No. Members	Contribution structure	Estimated Annual Income
Full Member	80	Annual Contribution is based on numbers of animals in the activities areas of Animal Identification, Recording and Genetic Evaluation	€292,800
Partner Member	12 (?)	€5,000 on top of Full Member fee	€60,000
Associate Member	30	€1,000 Flat Fee	€30,000
Partner Associate	8 (?)	€2,500 on top of Associate fee	€20,000

It is envisaged the 'Partner' level option is open to Full Members **only**.

Partner Project Prioritisation and Resource Planning 2020

ICAR will contribute a further match of 33% to the Partners Project fund - so in the example of €80,000 raised through Partner Membership in 2020, ICAR would add 33% (€26,400) bringing the project fund total to €106,400.

The 'Partners' Projects fund is used to identify and deliver key projects in fields of;

- Dairy Herd Improvement Projects
- Identification Quality Assurance
- Others?

ICAR will set up a process by which Partner Members will be the ones that give direction on the Identification and Prioritisation of Projects and it is envisaged the Projects will be focused on applied practices.

Partner Projects will have pre agreed charter, objectives, budget and timeline for outcomes and must be signed off by ICAR and Partners (Partners reps?) before initiation.

Projects Managers/Engineers will not be employees of ICAR but rather contracted on a needs / short term basis by ICAR with regular reports to CE and Partners.

The emphasis will be on rapid project delivery – quick, small wins rather than long lead times

Any monies from the 'Partners' contribution will be ring fenced for Partner Projects and the 'fund' will roll over if not used in any one year to the next year. Partner Project funds will be an account line reported in the ICAR Financial Reports to the ICAR General Assembly.

ICAR Partner Members and ICAR Partner Associates would have a new specific ICAR Partner Member logo for their use.

Introduce and promote 'Partner' concept throughout first 6 months of 2019 and bring to General Assembly in Prague 2019 for adoption by members with implementation Jan 2020?

(See Appendix of definitions below)

Appendix 1. Glossary Definitions

1. Full Member - “Any organisation that is operating recording systems for farm animals”.

Rights conferred to Full member:

- ✓ Has a vote in the General Assembly which in turn means has a say in approval of guidelines content.
- ✓ Can nominate Board members.
- ✓ Can nominate sub-committee or working group Chairs and/or members.

Typical examples of FULL ICAR members are National or Regional DHI Associations, Herdbooks, Breeding and Genetic evaluation centres, Laboratories who provide phenotype data on farm animals etc.

2. Associate Member - “Any organisation that is providing services or products to ICAR full members. The associate members themselves do not operate recording services but rather provide services or products to those who do”.

Rights conferred to an Associate member:

- ✓ Participation in all Conferences/Assemblies/Workshops.
- ✓ Participation in all Industrial Exhibitions, including Sponsorship options.
- ✓ Access to relevant Certification Services from SERVICE-ICAR Srl.
- ✓ Reduced Administration Fees in Test/Certification
- ✓ As an Associate member you can liaise with ICAR’s Sub Committees (SC) and Working Groups (WG) - Associates have a forum to interact and work with the SCs and WGs as invited guests, to ensure you are kept abreast of latest standards and technological developments in the field.

Typical Associate members would be manufacturers of Recording or ID devices, Test Equipment, Data Providers, who all supply some components/services to our Full members.

3. Partner Member - “Any organisation that is operating recording systems for farm animals”.

Rights conferred to Partner Member = all those rights conferred on Full Members, plus;

- ✓ Vote/Say ICAR Project Identification / Prioritisation
- ✓ Access to all project data, results and outcomes of ICAR Projects
- ✓ ICAR Partner logo

4. Partner Associate - “Any organisation that is providing services or products to ICAR full members. The associate members themselves do not operate recording services but rather provide services or products to those who do”.

Rights conferred to Partner Associate = all those rights conferred on Associate Members, plus;

- ✓ Vote/Say ICAR Project Identification / Prioritisation
- ✓ Access to all data results and outcomes of ICAR Projects
- ✓ Consultation with ICAR Groups on ICAR Guideline changes in pre-release stage