



ICAR Board meeting

09:00 to 18:00 CET on Friday 20th November 2015.

A. Call to Order & Approval of Agenda

B. Approval of the minutes

a. Board Meeting – Oct 20th, 2015

C. Matters Arising

D. CE Report (CE Report) – table of contents of CE Report;

<u>Item for Board Review/Discussion;</u>	<u>Expected time to cover item</u>
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Morning

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| 1. Priorities | 0910 - 0920 |
| 2. Board Golden Rules / Legal / Staff | 0920 – 0940 |
| 3. International Alliances | 0940 – 0950 |
| 4. Financials YTD 2015 / Financials Budget 2016 | 0950 – 1030 |

<i>Coffee & Cakes!</i>	1030 – 1100
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| 5. ICAR Web Version 1 | 1100 - 1120 |
| 6. ICAR Membership/ Global Reach/Certificate of Quality | 1120 - 1150 |
| 7. ICAR ISO17065 'Accredia' | 1150 - 1200 |
| 8. ICAR 4 Main SCs + WGs | 1200 - 1300 |

- Groups Communications
- MASC
- R&SDSC
- IDSC
- Interbull SC (also ICAR/Interbull Ops TF)
- Other Working Group updates

<i>Lunch</i>	1300 - 1400
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Afternoon:

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| 9. ICAR Brand Session 1 - Findings | 1400 - 1545 |
| a. Findings; ICAR brand through the eyes of different stakeholders (ca 40min) | |
| b. Strategic challenges for ICAR (ca 20mins) | |
| c. The ICAR brand story: the components (ca 30mins) | |
| Coffee | 1545 – 1615 |
| 10. ICAR Brand Session 2 - Next Steps | 1615 - 1715 |
| a. Preview quick wins for the ICAR brand (30mins) | |
| b. Next phase: 'Plan for Action' and 'ICAR brand story' (30mins) | |
| 11. ICAR 2018 Biennial Conference – Host selection | 1715 – 1730 |
| 12. Future ICAR / S-ICAR Board Meetings
(Schedule January – June 2016) | 1730 - 1740 |
| E. Other Business | 1740 - 1800 |
| F. Adjourn | 1800 |
| G. Dinner | 2000 |