

From: Daniel Abernethy dabernethy@adhis.com.au
Subject: Membership opportunity and ICAR Exec meeting
Date: 14 August 2014 16:02
To: Wickham Brian brian@consultwickham.com, Wilmink, H (Hans) Hans.Wilmink@crv4all.com
Cc: Winters Marco marco.winters@dairyco.org.uk, Mattison Jay jmattison@requestltd.com, Kaivo Ilves kaivo.ilves@jkkesus.ee

Hello All

Well no longer on the ICAR board but always thinking of you all and the bigger ICAR family.

Back when I was around the table I supported shifting of the November Exec meeting (or one of the exec meetings) from time to time to align to member activities or to promote ICAR (also to get the most out of travelling long distances). We did take the Exec to the NDHIA meeting in Florida off the back of this idea.

I assume Asia is still an area ICAR would like to do more. Below is an invitation to a conference in Myanmar in November this year. Whilst I won't be going it got me thinking about ICAR and an Asia connection. Just an idea for a location for November Exec meeting and possible sales pitch to our Asian neighbours.

I'll float the idea and let you contemplate the rest.

Hope all is well - may see some of you at the Interbull workshop early next year.

Cheers
Daniel

Daniel Abernethy
General Manager

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----- Forwarded by Paul Koh/adhis on 14/08/2014 07:41 PM -----

From: "Vicky Nguyen" <vicky.nguyen@veas.com.vn>
To: <custsvc@adhis.com.au>
Date: 14/08/2014 07:11 PM
Subject: 10-11/11/2014 GET SPONSORSHIP AT DAIRY CONFERENCE AT LIVESTOCK MYANMAR 2014 EXHIBITION



THE 3rd INTERNATIONAL LIVESTOCK, DAIRY, MEAT PROCESSING, AND AQUACULTURE EXPOSITION

November 10-11, 2014

2nd Sule Shangri La, Yangon, Myanmar

To ADHIS - AUSTRALIAN DAIRY HERD IMPROVEMENT SCHEME

Dear Sir/Madam,

Warmest greetings from Minh Vi Exhibitions and Advertisements Services Co., Ltd (VEAS CO., LTD).

I am Vicky from VEAS - the organizer of Ildex Vietnam, representative of VIV in Vietnam – will organize LAF MYANMAR – THE INTERNATIONAL LIVESTOCK, DAIRY, MEAT PROCESSING, AND AQUACULTURE EXPOSITION which has become the indispensable annual show in Myanmar is a platform for international and local companies to explore and do business here. The show receives strongly support by Myanmar Livestock Federation, Myanmar Fisheries Federation.

Time: November 10-11, 2014

Venue: 2nd Sule Shangri La, Yangon, Myanmar

venue. 4 Sule Shangri La, Yangon, Myanmar

Due to the Democratic institutions and Economics reformations, and investment encouragement from Government, recently Myanmar economics increases significantly.

Although Myanmar Dairy has left many constraints: low quality dairy breed, opportunities to access advanced technology in dairy farming, dairy equipment, cattle and feeding management, milk transportation, price fluctuating, less guarantee for fresh milk markets.....

There is great potential to develop the dairy farming sector where Myanmar has many large meadows with suitable climate for striving to boost production of milk products; to meet rising demand of around **60 million** populations. **49 %** of dairy cattle are located at Mandalay area with about **75%** local breed. Hundreds of small scale private milk processors handling from **160 to 2,500 kg** milk per day and need more technology in order to improve this situation.

As a part of the exhibition, “**Application of high technology to dairy farming**” will consist of main specialized topic such as:

- 1. The current state of dairy industry and its development orientation in the coming time**
- 2. Apply high technology to boost dairy productivity, quality of herds of dairy cows**
- 3. Apply TMS, TMR in feed production**
- 4. Usage of the reproductive technology in dairy farming**

For and on behalf of the organizer, we would like to invite you to participate in our **Dairy Conference and Pavilion at Livestock Myanmar 2014**, enclosed is **our floorplan, sponsorship opportunity** for your reference.

I am looking forward to receiving your ideas for the seminar program and being the speakers at **LIVESTOCK MYANMAR 2014** to present and share your experience in dairy farming.

For more information regarding, please feel free to contact us:

Ms. Nguyen Thi Bich Tram (Vicky)

MINH VI Exhibition & Advertisement Services Co.,Ltd

12th Floor, Room 12A03, Cong Hoa Plaza, W.12, Tan Binh Dist, Ho Chi Minh City, Vietnam

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Email: info@veas.com.vn hoặc vicky.nguyen@veas.com.vn (Ms. Vicky)

Best Regards,

ILDEX MYANMAR 2014

NGUYỄN THỊ BÍCH TRÂM- (Ms. Vicky)

Project Executive



Member Of



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Upcoming Event:

ILDEX Myanmar 2014, November 10-11, Sule Shangri La Hotel, Myanmar

Rubber & Tyre Vietnam 2015, 10-12 June 2015, Ho Chi Minh, Vietnam

Paper Vietnam 2015, 10-12 June 2015, Ho Chi Minh, Vietnam

Coatings Vietnam 2015, 10-12 June 2015, Ho Chi Minh, Vietnam

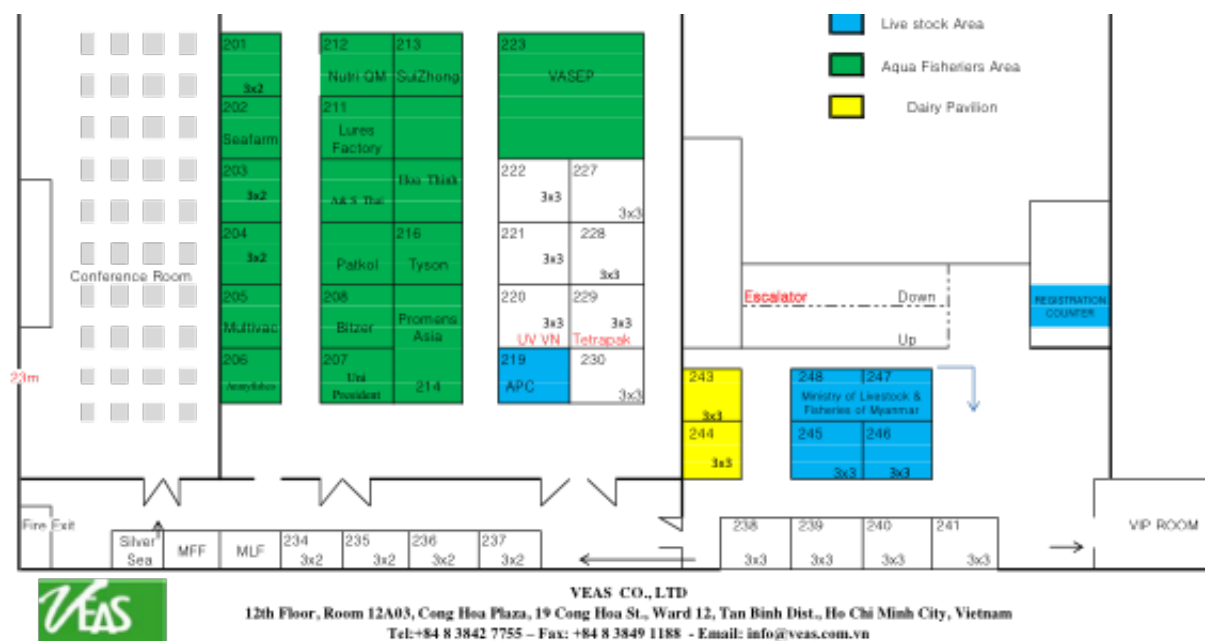


Report Myanmar
2013.pdf

LIVESTOCK
MYANMAR
2014

10 – 11 November 2014
2nd Floor Sule Shangri La Hotel, Yangon, Myanmar (Former Traders Hotel)

AQUA FISHERIES
MYANMAR



LAF MYANMAR 2014

FACT SHEET

TITLE:	THE 3RD INTERNATIONAL LIVESTOCK, DAIRY, MEAT PROCESSING, AND AQUACULTURE FISHERIES EXPOSITION
DATE:	10 – 11 November 2014 (Monday to Tuesday)
VENUE:	Sule Shangri La Hotel, Yangon, Myanmar (Former Traders Hotel)
ORGANISERS:	Minh Vi Exhibition & Advertisement Services Co., Ltd (VEAS) 12th Floor, Cong Hoa Plaza, 19 Conghoa Str., Ward 13, Tan Binh District, Hochiminh City, Vietnam Tel: (84) 8 38427755 Fax: (84) -8-39481188 Email : info@veas.com.vn
SUPPORTERS	Ministry of Livestock and Fisheries of Myanmar Federation
GROSS AREA:	2,000 sqm
EXHIBITORS:	50 companies
VISITORS:	2000 trade visitors
STAND RETAL	Standard booth 6sqm:2,100 USD Standard booth 9sqm: 3,010 USD
EXHIBIT PROFILE	• Pig Farming Equipment • Feed and Feed Ingredients • Feed Additives and Premixes • Feeding System • Cattle Breeding

- Cattle Breeding
- Dairy Farming
- Dairy Processing Equipment
- Milking system
- Disease Controls
- Animal Health and Pharmaceutical Products
- Pig and Poultry Breeding
- Pig and Poultry Farming
- Pig and Poultry Processing System
- Packaging System
- Knowledge Transfer
- Aquaculture and fisheries industry

LIVESTOCK MYANMAR 2014

November 10 - 11, 2014

2nd Floor Sule Shangri La Hotel, Yangon, Myanmar (Former Trader Hotel)

SPONSORSHIP OPPORTUNITIES FOR DAIRY CONFERENCE

“APPLICATION OF HIGH TECHNOLOGY TO DAIRY FARMING”

1. BOOTH PARTICIPATION

- *Cost of participation: **\$ 2,520/9m2 (~\$280/m2) / standard booth**
- Special offers:
- Logo on Backdrop of Dairy Conference
- Get **1** conference slot as complimentary (45 minutes)

2. CONFERENCE SPONSOR

- 1 Slot of conference: **\$1,500**
- Logo on backdrop
- 2 slot or more will get 1 complimentary Advertisement in Show Directory

3. CONFERENCE BAG (LOGO & INSERTION) : \$ 2,000

- Logo on conference bag (1000 bags)
- Brochure Insertion

Conference attendance is free, expecting 200 professional from Dairy section through 2 days.

* Cost of participation: \$ 2,520/9m2 (~\$280/m2) : not included Registration Fee (\$215) and tax fee 10%

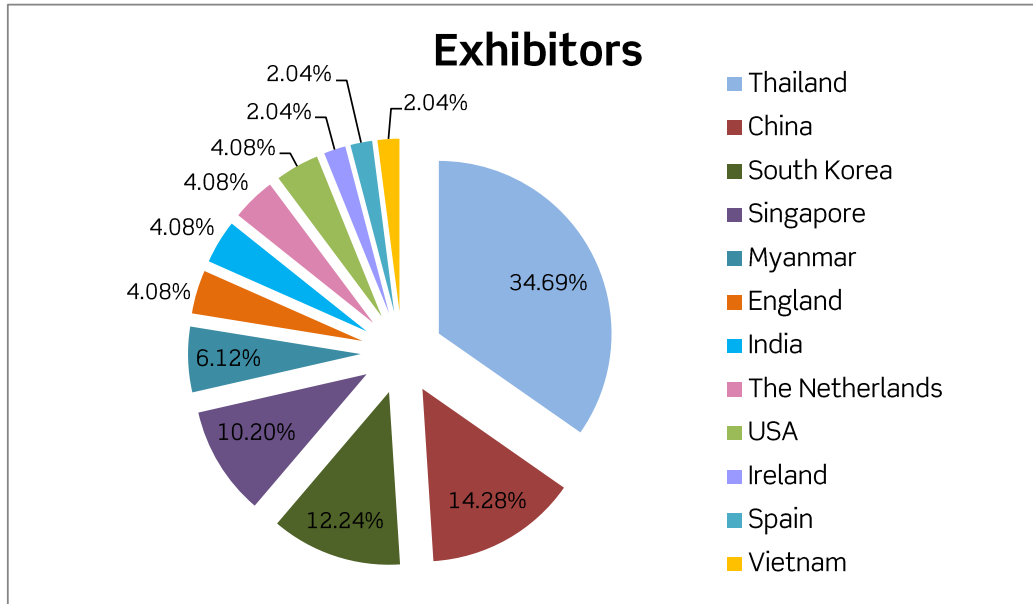
For further information, please contact us:

Ms. Nguyen Thi Bich Tram (Vicky)

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Email: info@veas.com.vn or vicky.nguyen@veas.com.vn (Ms. Vicky)

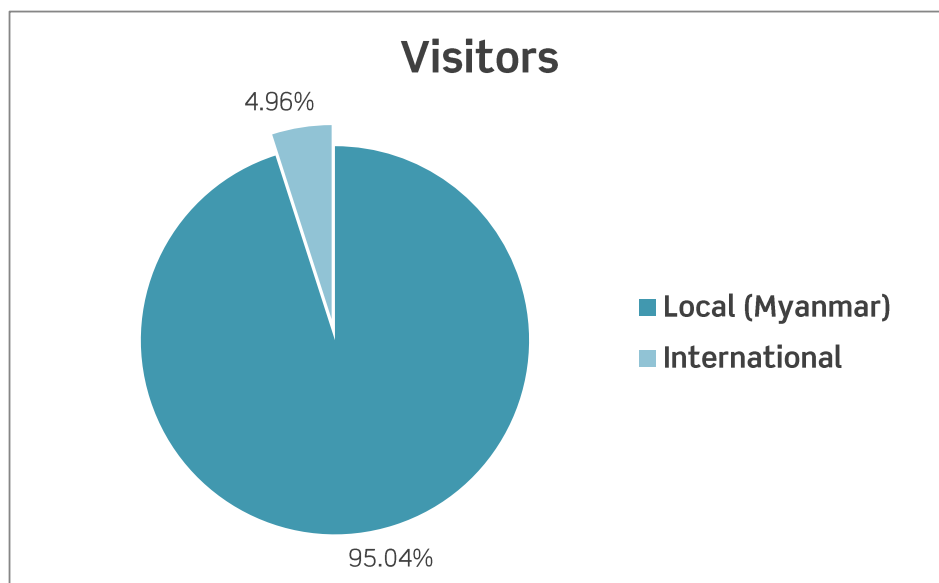
FACTS & FIGURES 2013



Exhibitor Summary

No	Country	Number of companies
1	Thailand	17
2	China	7
3	South Korea	6
4	Singapore	5
5	Myanmar	3
6	England	2
7	India	2
8	The Netherlands	2
9	USA	2
10	Ireland	1
11	Spain	1
12	Vietnam	1
	Total	49

FACTS & FIGURES 2013

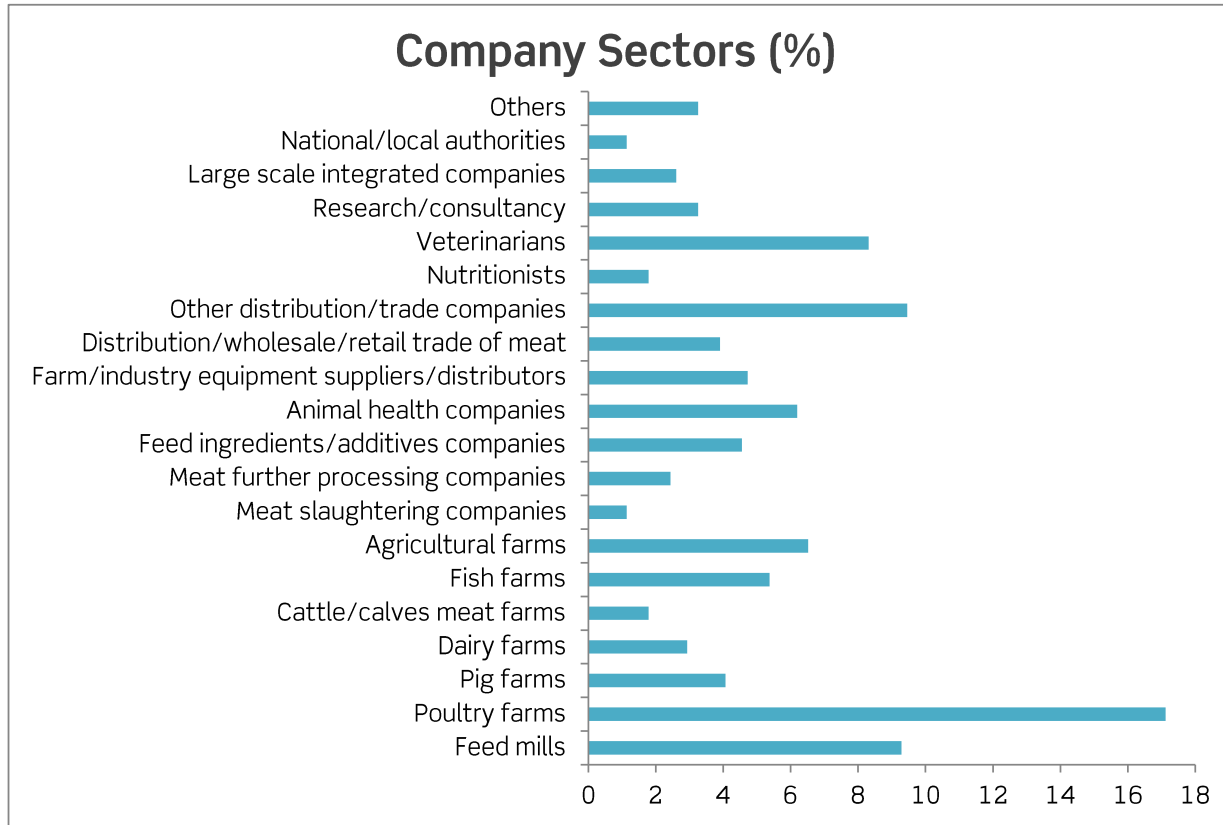


Country Breakdown

No	Country	Relative number	Relative percentage
1	Myanmar	1,438	95.04%
2	Thailand	35	2.31%
3	China	8	0.53%
4	Singapore	7	0.46%
5	Vietnam	5	0.33%
6	South Korea	5	0.33%
7	India	4	0.26%
8	Malaysia	4	0.26%
9	Japan	2	0.13%
10	Indonesia	2	0.13%
11	United Kingdom	1	0.07%
12	Russia	1	0.07%
13	Germany	1	0.07%
	Total	1,513	100%

FACTS & FIGURES 2013

Which sector do you belong to?



What activity is the main purpose of your visit?



FACTS & FIGURES 2013

Which segments are you interested in?

